



AT SAP, YOU CAN IMPACT
THE WAY BUSINESS IS RUN

Employment Type
Limited Full Time

Job Location
Palo Alto, California
USA

Travel
0%

Reference Code
US-54334694-EN-11-002

PURPOSE AND OBJECTIVES

The Business Analytics Solution Marketing department has a history of employing interns and is committed to providing a well balanced mix of quality projects and more tactical tasks. Our interns are very deeply integrated with the team and we endorse internship durations of 6 months or longer. The intern will become a member of the Marketing Operations team gaining exposure to many strategic high level and cross projects.

EXPECTATIONS AND TASKS

- Enhance and maintain the holistic view across internal and external product marketing channels, such as the Sales and Marketing Asset Repository, Corporate Portal intranet, SAP Partner portal, and sap.com
- Maintain key Sales enablement assets, such as the Business Analytics collateral tree
- Drive coordination of collateral updates in Content and Media Production Systems (CMPS) with Communications Media department; publishing to dedicated SAP repositories
- Other Marketing Operations projects

EDUCATION AND QUALIFICATIONS / SKILLS AND COMPETENCIES

- Broad business perspective with demonstrated organizational and administrative skills
- Strong communication, analytic and interpersonal skills
- Up-to-date on latest technology in office environments
- Experienced in office software applications
- Project management experience a plus
- Skills in the area of Knowledge Management a plus
- Knowledge of the software industry a plus

WORK EXPERIENCE

Requires candidates to currently be enrolled in an undergraduate, Masters, MBA or PhD degree program which is applicable to the position.

SAP is the global market leader for business software and thus contributes a considerable part of the world's economic power grid. At SAP you get your chance to put your ideas into action with maximum impact.

Please note that SAP only accepts applications submitted via our online recruiting system. Individuals with disabilities who require a reasonable accommodation in the job application process should contact HR Direct (Americas: hrdirectamericas@sap.com, APJ: hrdirectapj@sap.com, EMEA: careers@sap.com)